



yoas®
SMART HOTELS

SIMPLY RECHARGE

OUR BRAND MANIFESTO

TIME HAS COME FOR A REVOLUTION IN THE ECONOMY HOTEL EXPERIENCE. CREATIVITY IS HARNESSSED TO PROVE THAT WHILE TRAVELLING ON A BUDGET IT IS POSSIBLE TO ENJOY A COMBINATION OF TRENDY DESIGN, RELAX, CONNECTIVITY AND ENERGY LIFTING SENSATIONS. YAAS IS A NEW KIND OF HOTEL SPECIFICALLY CATERED FOR THE SMART TRAVELERS, YOUNG OR SENIOR, IT DOESN'T MATTER. IF YOU HAVE THE ENERGY TO DISCOVER THE WORLD, HUNGRY FOR EXPERIENCES MORE THAN ASSISTANCE, YAAS IS JUST FOR YOU.



SMART ECONOMY HOSPITALITY

A simple and joyful experience



RELAX

Comfort and coziness,
the foundations of a great stay

ENERGY

Bright colors, comfortable design
and delicious flavors as fuel for life

WORLD CONNECTED

WIFI at guest's disposal 24/7 altogether
with social networking spaces



yaas
HOTELS



SIMPLY **RECHARGE**

RELAX
CONNECT
ENERGIZE



THE REVOLUTION OF ECONOMY HOSPITALITY

ENERGIZING

Enjoy the Smart Snacking Corner, with a delicious quick and easy breakfast in the morning. Have a tasty bite with our Yaas Grab & Go Vending service, at any other moment of day or night. Share a smart conversation with friends in the lounge area where you find fuel for the mind, while enjoying the music of the Yaas Vibe™ ambiance.



CONNECTING

Surf the internet at all times, everywhere, through the fastest available WIFI network. Easily use your smart devices as in-room remote control and enjoy the fast charging dock station for mobile devices. Share with your peers our Connected Table™ in the lounge. Rely on our friendly ask-me-for-help staff, ready to assist you at all times.



RELAXING

Unwind in the clever generous Yaas Living Space™ and its bright design, featuring the innovative LoungeBed™ to rest, watch the 32' Smart TV or surf the net from your WIFI connected devices. Enjoy a compact working space when in need to check quickly emails. Cool off with the cheerful shower and the fine design of the Corian vanity corner.



KEY CRITERIA SUMMARY

A novel economy hotel, always conveniently located near airports, train or bus stations and the new downtown. Yaas was created for the new budget conscious travelers, adapted to their way of travelling for a short leisure getaway, a quick business trip or a sport team event. Top design for its segment, with open living spaces and a vivid dynamic color palette.

Typical room



The lobby



Typical floor

- 1_ Double room
- 2_ Family room
- 3_ Lift lobby
- 4_ Storage
- 5_ Wet point
- 6_ Exterior terrace
- 7_ Telephone desk



CATERING FOR THE BUDGET CONSCIOUS TRAVELER

ROOM SIZE

- 12 to 14 sqm adaptable to international markets
- Average 80 rooms
- Yaas Rooms and Yaas Family Rooms

TARGET MARKET

- Economy, short and medium stay
- Business and leisure trips

BRAND OWNABLES

- Emblematic flagship façade, inspired by Touaregs' traditional scarf
- Innovative and cheerful design supported by vibrant colors and warm materials
- Original room design with Living Space™ concept, serviced daily
- Innovative LoungeBed™ with futon mattress and generous pillows
- 32' Smart TV
- Bath amenities RedFruits by Yaas
- In-room smart remote control & charging dock station for mobile devices
- RFID room key cards enabling to charge any incidental to room
- Yaas Vibe™ ambiance with brand music and fragrance signature
- Smart Snacking Corner with breakfast offering and 24 hour Yaas Grab & Go Vending service
- Best available high speed WIFI
- Connected Table™ in the lounge area, featuring dock stations for mobile devices
- AvantGarde by Mangalis Loyalty Program
- Environmental-friendly brand - low energy consumption and emissions, removal of architectural barriers, waste management for recycling and noise reduction technology
- Security Standards - security cameras (CCTV) and alarm sensors, access control with electronic proximity locks RFID and NFC, external security and manned surveillance by PTZ security cameras, with day/night vision and zoom

WHY CHOOSE YAAS?

Yaas is the economy brand of Mangalis Hotel Group. By 2019, Mangalis will be among the largest hotels group active in Africa reaching the 70+ signed properties milestone in EMEA region, while being the industry undisputed reference, well beyond the African borders, in terms of products, innovation, quality of service and healthy growth.

DEVELOPING A YAAS HOTEL MEANS

- Plug & Play solution from design and construction up to supply chain and operations' management
- Project cost below average compared to competitors
- Flexibility in our commercial terms
- International and African team expertise

YAAS BRAND OFFERS THE MANGALIS' KEYS OF SUCCESS

- Design & Engineering
- Efficient Operational Management
- Revenue oriented 360° Marketing & Sales solution
- Finance & Legal Management
- Recruitment and Training
- Information Technology Infrastructure
- Suppliers Portal
- Corporate Social Responsibility through the corporate **True2Earth** program



WE SUPPORT

YAAS HOTELS ARE COMMITTED
TO THE PRINCIPLES OF THE
UNITED NATIONS GLOBAL COMPACT



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A BRAND OF MANGALIS HOTEL GROUP

Mangalis Hotels Projects
under construction and
top priority countries
for development



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